



BILLY GOAT  
CREATIVE

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# *Brand Guidelines*

HawkWatch International

December 7, 2022

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Primary



Secondary

**HAWKWATCH  
INTERNATIONAL**

Wordmark



Primary full color



Secondary full color

**HAWKWATCH  
INTERNATIONAL**

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Wordmark full color



Primary full color  
on dark background



Secondary full color  
on dark background

**HAWKWATCH  
INTERNATIONAL**

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Wordmark full color  
on dark background



Primary one color

**HAWKWATCH  
INTERNATIONAL**

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Wordmark one color

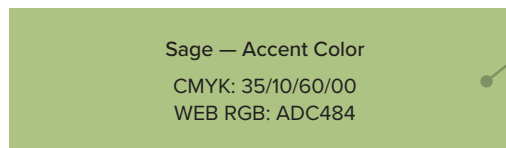
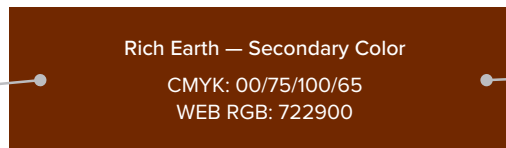
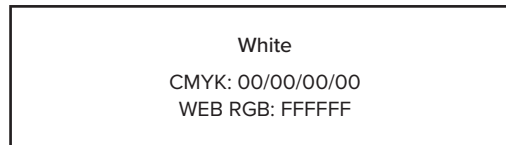
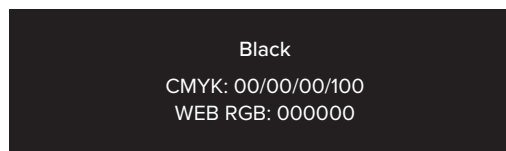


Primary one color  
on dark background

**HAWKWATCH  
INTERNATIONAL**

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Wordmark one color  
on dark background





## Clear Space

Clear space is designated by the height of the cap "W" from the logo to ensure maximum visibility and impact.